

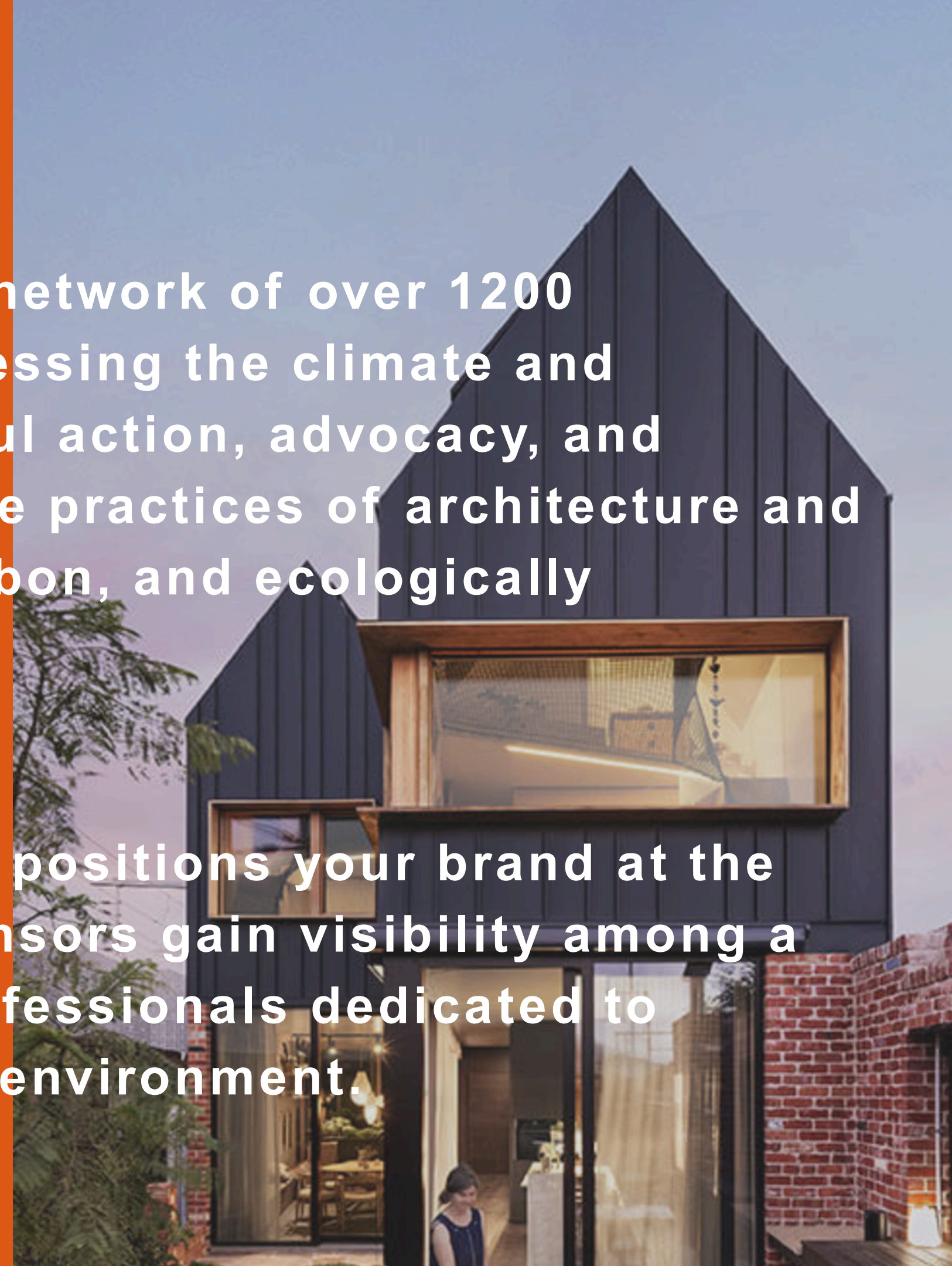


Australian Architects Declare Climate and Biodiversity Emergency

Sponsorship Prospectus
2025

Architects Declare Australia is a national network of over 1200 architectural practices committed to addressing the climate and biodiversity emergency through meaningful action, advocacy, and systemic change. We work to transform the practices of architecture and construction toward regenerative, low-carbon, and ecologically restorative outcomes.

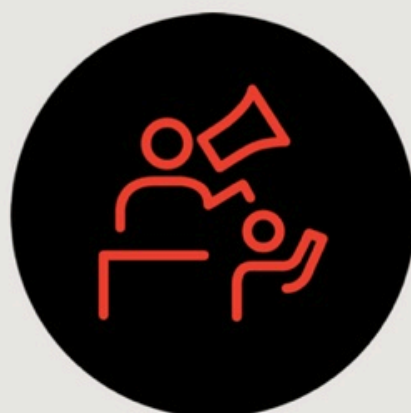
Aligning with Architects Declare Australia positions your brand at the forefront of sustainable architecture. Sponsors gain visibility among a network of environmentally conscious professionals dedicated to creating a resilient and regenerative built environment.



Our declaration is a shared commitment for architectural practices to:



Raise awareness of the emergency among clients and suppliers.



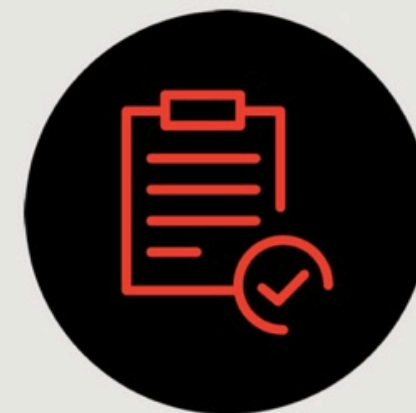
Advocate for faster change in our industry.



Establish climate and biodiversity principles as key success measures.



Share knowledge and research on an open-source basis.



Evaluate projects against mitigating climate breakdown.



Upgrade existing buildings for extended use.



Evidence design with whole life carbon accounting and post occupancy evaluation in scope of work.



Adopt more regenerative design principles.



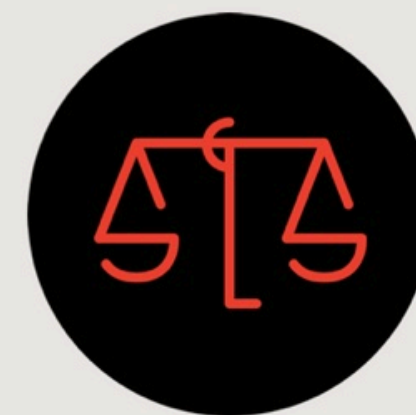
Collaborate to reduce construction waste.



Accelerate the shift to low embodied carbon materials.



Minimise wasteful use of resources in architecture and urban planning.



Support those who are working for climate justice.

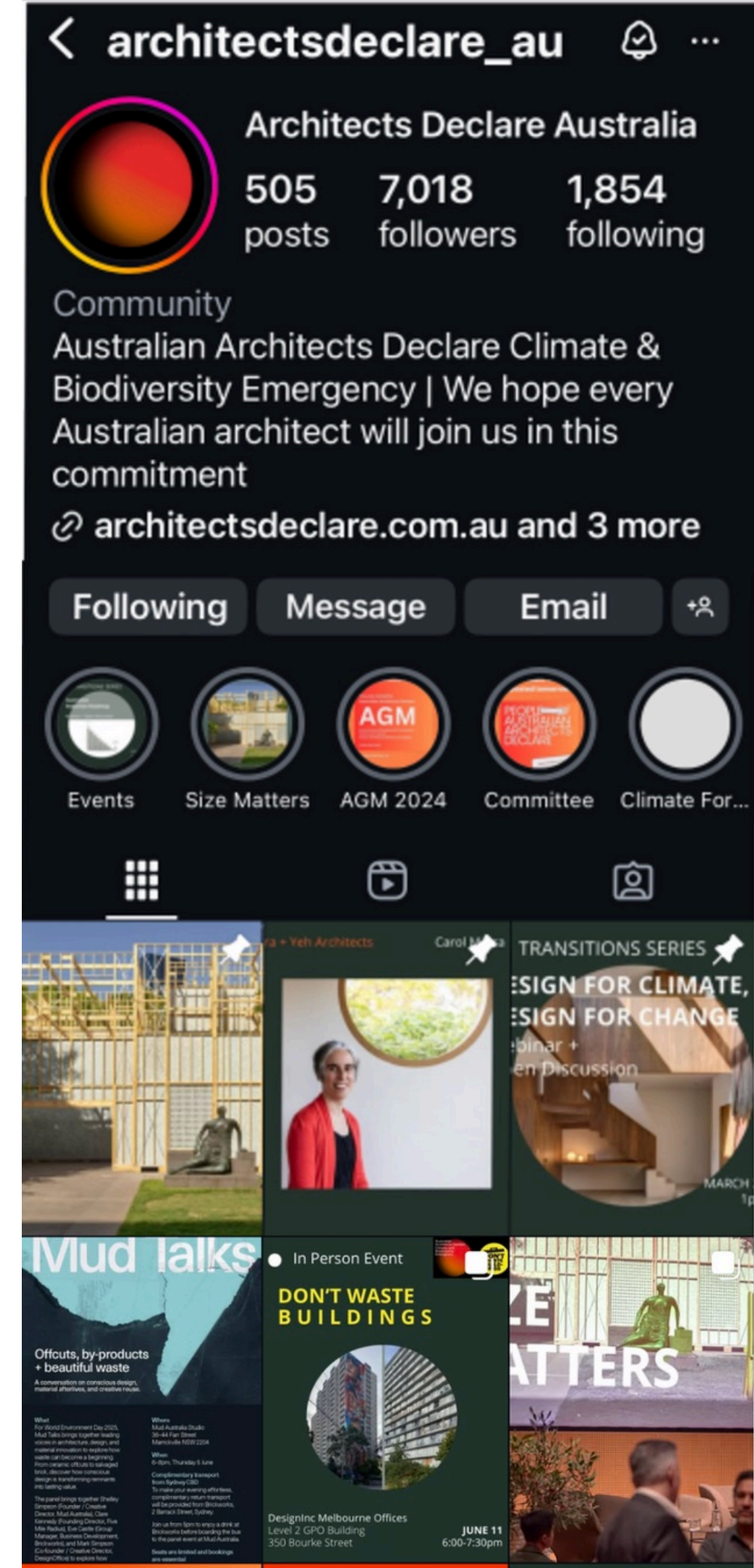
AAD actively communicates via two main outreach streams.

Digital Channels

- 1 | **AAD Instagram**
7000+ followers
Linked In has 1100+ followers and few posts so lots of potential reach there.
- 2 | **Website**
1200+ signatories across all 5 States
- 3 | **Product Aware**
A free, independent, not-for-profit platform designed to help architects and designers make more sustainable product choices in the building industry. It provides a database of information on building products, allowing users to compare and specify materials based on their sustainability credentials, such as embodied carbon emissions. If you are a building product supplier and haven't yet uploaded information about your products please go to <https://www.productaware.au>

Events

- 1 | **AAD Transitions Talk series**
Hosted monthly online. Australian architects talking on different approaches to sustainability.
- 2 | **Product Aware Outreach**
In 2024, Product Aware launched via an in-person events program hosted across SYD, MEL and BNE. The roadshow has extended into 2025. Events hosted at AAD member studios and at industry conferences.
- 3 | **In-person events**
At least 12 events per year held in all five States (mainly Sydney and Melbourne but expanding in 2025).




















Sponsorship opportunities

We offer tiered sponsorship packages to suit various levels of engagement:

Why sponsor AAD?

- 1 | Reach thousands of architects and design professionals across Australia
- 2 | Associate your brand with climate action and leadership
- 3 | Support education, events, and advocacy for systemic change
- 4 | Assist future expansion to the Product Aware online resource such as data metrics

Architects Declare

	 \$5000*	 \$2000*	 \$1000*
Feature as a major sponsor of AAD			
Feature as a sole sponsor of one of our monthly events per year			
Logo on our monthly newsletters and podcasts			
Brand promotion on AAD social media			
Name and logo on AAD website			
Your hyperlink in list of sponsors on AAD website			
Pride and goodwill in aligning your company with AAD			

*Pricing is exclusive of GST

To secure your brand as a founding sponsor of Architects Declare Australia, please get in touch via info@architectsdeclare.com.au

contact us



We're building a community of change-makers. By sponsoring Architects Declare, you're supporting bold ideas and collaborative leadership for a livable future.

To start a conversation, please contact us at:
info@architectsdeclare.com.au